



It is important to make a professional web design compatible with various operation systems and web browsers.

While surfing, you may come across a professional web design that looks good with a particular browser and screen resolution. But the same page might look messy if viewed on another browser. In fact it might get so bad that reading the text will become difficult. The millions who surf the web use numerous browsers and systems. So if your website is designed with a particular browser then chances are that your page will not be seen properly by half the surfers.

If you are running an online business and your professional web site is made for the purpose of doing some serious business, then it will be better for you if your website does not run into the above mentioned problem. If half the surfers, who might be potential clients, cannot view or access your sight easily, then it results in huge losses. Remember that consumer is king. Try to keep each of your users happy. A good professional web design is like a good storefront. It will make all the difference between a casual surfer and a serious client.

Some designers try to be clever and advertise a browser that offers the best resolution and then provides a link, which you can go to, and download and install the browser onto your PC. Now for moment put yourself in the shoes of a surfer visiting your website, and consider the following situation...

Download the suggested browser (download size may be over 20 MB), and then go get a new monitor setting that supports the high-resolution, and then adjust your screen setting so you get the perfect picture. Wouldn't you just go to another site?

So, if you want to make a presence in online business, make sure it is a professional web site that will support all browsers, all resolutions and all color-depths. The reason for making an all-compatible site is that, when people see pages that look good on their own browser and resolution, it makes them feel 'at home'. It is as simple as that.